

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**M.Com.(Professional) (2015 to 2019) (Sem.-1)**  
**COMMERCE AND MANAGEMENT THOUGHT**

Subject Code : MCOP-101

M.Code : 70894

Time : 3 Hrs.

Max. Marks : 80

**INSTRUCTION TO CANDIDATES :**

1. SECTIONS-A, B, C & D contains TWO questions each carrying FIFTEEN marks each and students has to attempt any ONE question from each SECTION.
2. SECTION-E is COMPULSORY consisting of TEN questions carrying TWO marks EACH.

**SECTION-A**

1. Discuss modern functions of commerce. Is commerce an art or a science.
2. “Commerce is related to Distribution of goods”. Explain this statement with example.

**SECTION-B**

3. Discuss the different levels of management in a business enterprise.
4. “To manage is to forecast and plan, to organize, to command, to Co-ordinate and to control”? Discuss.

**SECTION-C**

5. Describe the contribution of Elton Mayo and Senge to the development of management thought.
6. What is bureaucratic model of management? Discuss its merit in detail.

**SECTION-D**

7. What is knowledge management? Discuss various limitations in detail.
8. Define learning organization. Also discuss the concept of learning organisation in lieu of modern management.

## SECTION-E

9. Write a note on :

- a) Aids to trade
- b) Commerce vs. Management
- c) Medieval period in management
- d) Middle management
- e) Interpersonal relationships
- f) Operative management
- g) Espirit-De-Corps
- h) System approach
- i) Management of strategic change
- j) Nature of activity

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